

# SMART LIVING EXPO24

ROYAL PARK, BUNINYONG  
SUN 25 FEB, 10AM-3.30PM

BACK TO  
BUNINYONG  
FRIDAY NIGHT  
EVENT  
-23 FEB-  
BUNINYONG  
TOWN HALL

BUNINYONG VILLAGE  
SUMMER  
ECO MARKET  
BUNINYONG VILLAGE  
Market

INCLUDING

An event in Regional Victoria that aims to unite our local communities, fostering education and motivation among individuals and companies to embrace sustainable practices.

The pace of change in our world is exceeding our expectations, with rapid advancements in technology, increasing requirements for housing and energy, mounting concerns about textile and electrical waste, and the ever-expanding challenges posed by population growth.

Coping with these changes requires a combination of individual efforts, community engagement, and global collaboration. The concept of the Smart Living Expo focuses on healthy and fulfilled living within a community context.

Marking our 10th year of community education in Regional Victoria, we're poised for an exceptional event. Striving for inclusivity, relevance, and engagement, we're pushing boundaries to create an unforgettable experience. Past achievements, like last year's 1800 attendees and 80 stalls, have fueled our growth. We're amplifying our efforts, encompassing diverse topics and perspectives. Our community's unity propels us forward, celebrating progress while looking ahead. With gratitude, we embark on this milestone, committed to an event that educates, motivates, and uplifts. Join us in shaping a sustainable future together!

Coping with change is a collective effort that requires everyone's participation. By focusing on healthy and fulfilled living within a community context, initiatives like the Smart Living Expo can play a vital role in creating a more sustainable and resilient world for present and future generations.

## COVERING REGIONAL VICTORIA'S HOT TOPICS

- Rising energy costs
- Electric Vehicles & Home Charging
- Getting off Gas
- Building to minimum 7 star NatHERS
- Burn Out / Mental Health
- Gut Health
- Regional Infrastructure Development
- Heat Pumps
- Home Battery Storage
- Home Automation
- [Net Zero Emissions - Ballarat Council](#)
- [Ballarat Energy Network](#) - Committee for Ballarat

## WHAT'S DIFFERENT 2024?

- Programmed activities across the day
- PA system for education and Live Stage
- Now covering Health and Well Being.
- 'Back To Buninyong' Launch Event - Friday 23rd Feb
- Royal Park - Community Garden Development and more come and see!

LIFESTYLE PRODUCTS • ECO BUILDING • KIDS ACTIVITIES • HEALTH  
PERMACULTURE LANDCARE • COMMUNITY GROUPS • GREEN ENERGY  
INSULATION • RETROFITTING • PASSIVE DESIGN • RENOVATING  
FOOD VANS • ELECTRIC VEHICLES • E-BIKES • SUSTAINABILITY  
CIRCULAR ECONOMY • SMART HOMES

## EVENT DETAILS

### Dates & Times:

Sunday, 25th February 2023, 10:00 am – 3.30 pm

### Location:

Royal Park, cnr Hedrick and Warrenheip St,  
Buninyong.

### Attendees:

We are expecting over 2000 attendees!

### Audience:

Our primary target is residents from the Buninyong, Ballarat and Central/Western Victorian regions. In particular, young families and retirees looking to build but also all members of the community looking to reduce their environmental impact through everyday lifestyle choices.

Cost: Free

## AT THE EXPO

- 80+ Stalls
- Live Product Demonstrations
- Live Stage (Music, Presentations)
- Largest E-Vehicle display in Regional Victoria
- Sustainability Education
- Energy saving Education
- Recycling Education
- Educational Books
- Induction Cooking
- Product Giveaways
- YourHome
- Kids Sustainability Hunt
- Ultimate Frisbee
- Ask a Local
- Ask an Architect
- E-Bikes
- Food Trucks

and much more



## BUILDING

Energy Storage & Solar Panels  
High Performance Windows  
Insulation & Air Tightness  
Retrofitting  
Moisture Management  
High Performance Windows  
Design (Passive Design)



## INNOVATION

All things 'e' - e-waste, e-bikes, e-cars  
Energy Storage - Home Batteries  
Home Automation  
Smart Appliances  
New Products  
Recycling  
Circular Economy



## ENVIRONMENT

Landcare  
Permaculture  
Animal Welfare  
Bush Fire Management  
Water Management  
Community Groups  
Refuse Reduce Reuse Recycle Repair



## HEALTH

Lifestyle & Health  
Mental Health  
Indoor Plants  
Micro Plastics  
Sustainable Clothing  
Healthy Homes  
Personal Products



**COMMUNITY**



**ACTION**



**ASK**



**BUILD**



**EDUCATE**



**FUTURE**



**FRIEND**



**DEMONSTRATE**

How to be involved

# SPONSORSHIPS PARTNERS

We are reaching out to companies that value their sustainability goals and customers. Working towards health and well being within communities and support for a changing world. Our Expo enables a major opportunity to engage with your local community, support a local not for profit organization while increasing your company profile in the wider Victorian region.

There are 3 levels of sponsorship at the Smart Living Expo each with varied opportunities.

In conjunction with the Expo we run a targeted marketing campaign leading up to the festival with presence in local newspapers on radio and within high street shops across the Buninyong and Ballarat district. We have a large presence on social media community groups and run online targeted advertising around the event directly reaching well over 13000 people. Making our Expo relevant to the topics of today entices the growing Ballarat area with over 115000 residents. Our marketing spend is matched with in kind support from media outlets as the topics of the Expo align with common goals.

Partnering with our friends at the National Sustainable Living Festival allows the EXPO to achieve state wide and national attention.

Activities, products and services must be in keeping within the purpose of the of Smart Living Expo and fit under one of our 4 pillars. Building / Environment / Innovation / Health.

## Emerald Sponsor - \$2500 min

Free Exhibit Site at Expo  
Large Logo - All Marketing (Print, Radio, Signage)  
Namechecked on Radio and in Editorial  
Premium social media Promotion  
Premium website listing and 100 word editorial.  
Social Media Marketing Assets  
Inclusion in e-newsletter (10 years of subscribers)

*Additional option: Secure a dedicated time slot at Expo for a presentation and product demonstration also featured on promotional materials. This presents a unique opportunity to both showcase your commercial offerings and educate the public through a presentation or workshop.*

## Mint Sponsor - \$1100

3x3m location for your Marquee  
Medium Logo - All Marketing (Print, Radio, Signage)  
Social media promotion  
Expo website listing and 50 words  
Social Media Marketing Assets  
Inclusion in e-newsletter (10 years of subscribers)

## Lime Sponsor - \$550

3x3m location for your Marquee  
Small Logo - All Marketing (Print, Radio, Signage)  
Social media promotion  
Expo website listing and description  
Social Media Marketing Assets  
Inclusion in e-newsletter (10 years of subscribers)

## Donations - It's up to you

Your values may align with the Smart Living Expo and you to feel passionate about our community education and sustainability. Any financial support will go toward developing the Smart Living Expo and Buninyong Sustainability and their ongoing projects.

The expo, is run by volunteers and a lot of in-kind support come and join us and be apart of our changing community.

## How to be involved

# EXHIBITOR

Do you specialize in energy-efficient building solutions, cutting-edge innovations, environmental stewardship, or promoting well-being? This is your exclusive invitation to feature your pioneering products and expertise at the Expo.

Last year we had 80+ exhibitors and we have room to expand a whole soccer field to be precise. Come along bring your own 3m x 3m marquee and if you don't have one let's see what we can do. We just want you there to share what you do.

Our Options are as below: Powered site Outdoor (10amp) - \$60  
Underpowered Site Outdoor - \$40  
Not For Profit Group - \$0  
Community Sports Group - \$0  
Display car only - \$0

Maybe you want to suggest - a unique exhibit we have yet to discover! Get in touch lets discuss.

Your participation will inspire, educate, and empower our community to create a greener, healthier future Join us as an exhibitor.

# INSPIRATION

## Building

Showcase energy storage and solar panel technologies.

Highlight high-performance windows, insulation, and retrofitting.

Address moisture management and passive design principles and air quality.

## Health

Promote well-being, from lifestyle and mental health to personal and household health products.

Embrace sustainable practices, clothing, indoor plants, and microplastic awareness.

Celebrate the concept of healthy homes.

# FOOD VENDOR

To create the best atmosphere with our exhibitors and entertainment we need hospitality vendors. Serving breakfast, lunch, ice cream and importantly ... Coffee!

This year we will be running more of a programmed event with kids activities, entertainment and demonstrations throughout the day to keep audiences within the expo for longer.

We certainly don't want to have repeat offerings so get in quick. Vendors with sustainability and health in mind will certainly go to top of the picking order.

Access to power is limited to 10amp, with limited places so book your spot today.

- Food van spots providing own power - \$40
- Powered stall 10amp 240v plug - \$60
- Food Vendor 10 amp power - \$60



## Environment

Champion landcare, permaculture, animal welfare, and sustainable water and bushfire management.

Engage with community groups and advocate the '5 Rs' – Refuse, Reduce, Reuse, Recycle, Repair.

## Innovation

Exhibit 'e' innovations, from e-waste solutions to e-bikes and e-cars.

Display the latest in home energy storage and automation.

Spotlight smart appliances, new eco-friendly products, recycling, and circular economy initiatives.

## How to be involved

# EXPO VOLUNTEER

As a volunteer, you'll be at the heart of it all, helping to create an unforgettable experience for attendees, exhibitors, and your community. Whether you're a setup wizard, a guest service enthusiast, or a general event enthusiast, we have a role that suits your interests and skills.

By volunteering, you're not just giving your time; you're contributing to a brighter, more sustainable future. You'll work alongside like-minded individuals, gain insights into sustainability practices, and create lasting memories.

Become a catalyst for change and an ambassador for sustainability. Join us in shaping a sustainable future at the Smart Living Expo. It's more than an event; it's a movement. Be a part of it!

### Options of Volunteering

- Expo Research and Pre - Production
- Organisation and Site Preparations
- 7AM - 10AM @ Smart Living Expo
- 10AM - 1PM - @ Smart Living Expo
- 1PM - 3PM - @ Smart Living Expo
- 3PM - 5PM - @ Smart Living Expo



# BUNINYONG SUSTAINABILITY MEMBER

Help us coordinate and make change in the community as we strive toward a healthy and rewarding Buninyong.

### **Our Purpose: Promote and encourage sustainable living in Buninyong and surrounding communities.**

Foster a safe, fair, healthy and inclusive community environment, encouraging community spirit and social interaction amongst members and the community.

### Current projects

- Royal Park all abilities Community Garden
- Royal Park Community Building Development
- Buninyong Grow Guide
- Smart Living Expo
- Buninyong EV charger
- Youth Sustainability Education and Engagement

Join us today as knowledge blooms and sustainability grows in Buninyong.



[SMARTLIVINGEXPO.COM.AU](https://www.smartlivingexpo.com.au)